PRODUCTION SPECS IN BRAZIL
The hired Brazilian company must submit a formal notice to ANCINE with detailed information about the technical crew involved. From there ANCINE will send a letter to the Brazilian Consulate requesting the VITEM II visa.

In case of agency or client personnel associated with the production, who are not part of the technical crew, a business visa is required.

ANCINE - National Cinema Agency is a regulatory agency whose responsibilities the promotion, regulation and supervision of the cinema and audiovisual market in Brazil. A special agency linked since 2003 to the Ministry of Culture, with headquarters in the Federal District and Central Office in Rio de Janeiro.
In Brazil talents charge a daily rate separate from the charges associated with the broadcasting rights.

Brazilian Casting contracts are always for a determined period of time and territory/territories. Can be made for at least 1 week and up to 1 year.

The contract is made for up to 3 medias (i.e.: web, Paid TV, broadcast), does NOT apply to print, as that has to be negotiated separately.
All TV programming, advertisement and feature films must be registered at ANCINE prior to airing.

There are 3 categories of advertisement as defined by ANCINE and each has a different fee.

<table>
<thead>
<tr>
<th>Category</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>A BRAZILIAN COMMERCIALS</td>
<td>BRL 4,466,26 + TAXES</td>
</tr>
<tr>
<td>B BRAZILIAN COMMERCIALS SHOT ABROAD</td>
<td>BRL 64,949,75 + TAXES</td>
</tr>
<tr>
<td>C FOREIGN COMMERCIALS</td>
<td>BRL 250,210,57 + TAXES</td>
</tr>
</tbody>
</table>
BRAZILIAN COMMERCIALS

• **Requirement #1:** MUST be produced by a Brazilian production company registered at ANCINE.

• **Requirement #2:** MUST be shot by a Brazilian director or a foreign director based in Brazil for more than three years.

• **Requirement #3:** At least two-thirds of the production personnel MUST be Brazilians or foreigners based in Brazil for more than five years.

  • ONLY one-third of the production personnel may be foreign.

  • An exception allows a foreign director to co-direct with a Brazilian director. however, please note a foreign director cannot be part of the foreign personnel quota.

**EXCEPTION**

• A foreign director must co-direct with a Brazilian director, who MUST participate in the job’s execution. Meaning that the Brazilian director will be on set, will receive a fee, and will sign the clapperboard with the foreign director.

• This exception only applies to companies that have been in business for more than five years and have at least 240 commercials registered at ANCINE.
BRAZILIAN COMMERCIALS SHOT ABROAD

- **Requirement #1**: MUST be produced by a Brazilian production company registered at ANCINE.
- **Requirement #2**: MUST be shot by a Brazilian director or a foreign director based in Brazil for more than three years.
- **Requirement #3**: At least one-third of the production personnel MUST be Brazilian or foreigners based in Brazil for more than five years.

**CONDECINE FEES**

**DOES NOT APPLY TO ADVERTISING CAMPAIGNS THAT WILL NEVER AIR IN BRAZIL.**
FOREIGN COMMERCIALS

- Audiovisual commercial that does not fit in the definition of a Brazilian commercial.
THANKS!

more info at filmbrazil.com